



FOR IMMEDIATE RELEASE

US & Canada Company Contact:

Pam Scoggins
Director of Sales & Marketing Development, N.A.
800-528-8279 x 4618
pjscoggins@aol.com

International Company Contact:

Paul Michael Hawkins
VP Professional Services
Paragon Vision Sciences
+1 480.507.7628
pmhawkins@paragonvision.com

Paragon Announces One-Day CRT® Dispensing Without A Lens Inventory

MESA, ARIZONA (Oct 1, 2009) – Paragon Vision Sciences announced the availability of their patent-pending CRT® SureFit® Delivery System. CRT SureFit provides certified practitioners a single-use, 3-lens per eye, fitting and dispensing system which will ensure a high probability of day-one, first fit success with Paragon CRT; the benchmark in corneal reshaping. Certified CRT practitioners, with or without a 100-Lens Diagnostic Dispensing System, can order CRT SureFit. Certification can be obtained online at ParagonCRT.com/getcertified.

CRT SureFit lenses are clearly identified, with directions on the proper sequence of fitting. Based upon a patient's "K" Readings and Spectacle Rx supplied by the practitioner, the first lens in the CRT SureFit Delivery System is the lens that has the highest probability of first fit success. Should the first lens not be dispensable, the second and third lenses are pre-determined parameters (based on 7 years of CRT historical fitting data) that should provide a successful CRT fit for the patient.

The 100-lens CRT Diagnostic Dispensing System (DDS) remains the Company's recommended method of fitting. However, practitioners who want an efficient, non-inventory and cost-effective method to fit CRT will find the CRT SureFit system as the next best alternative to the DDS. CRT SureFit will simplify fitting by reducing chair time up to 75%, compared to competitive designs, and eliminate unnecessary lens exchanges while dramatically improving patient convenience by reducing office visits. Currently, corneal reshaping patients qualify for CRT SureFit when they meet the following criteria: Flat keratometric readings of 42.00D to 45.00D and spectacle refraction (vertexed) of -4.00D and below, with or without up to -1.00D of corneal

cylinder. Certified CRT practitioners can order CRT SureFit from Authorized Paragon CRT Laboratories or directly from Paragon Vision Sciences using “K” Readings and Spectacle Refraction.

"CRT SureFit is on the cutting edge of product fitting philosophy and streamlines corneal reshaping fitting with a customized dispensing kit for each patient. With ophthalmic practices focusing on increased profit-per-patient and patient retention, CRT SureFit will enable motivated practitioners to expand their services with corneal reshaping which provides a seamless way to achieve higher profit margins while minimizing chair time. CRT SureFit will meet the demands of the high growth, 8-to-18 year old market and the increasing number of soft lens wearers experiencing discomfort with daytime contact lens wear or dry eye related conditions" said Joe Sicari, President and CEO of Paragon.

SureFit® is a patent-pending product of Paragon Vision Sciences, a privately held corporation based in Mesa, Arizona. Paragon Vision Sciences is a leading manufacturer of advanced gas permeable materials used to produce contact lenses. For over 30 years, the company has been at the forefront of research and development, including a 10-year R&D project with NASA involving studies aboard three Space Shuttle missions. This project led to the development of the technology behind the oxygen-permeable material used in the manufacture of Paragon CRT®. All operations are conducted in compliance with the FDA regulations. For additional information about CRT SureFit visit paragoncrt.com/surefit.

###